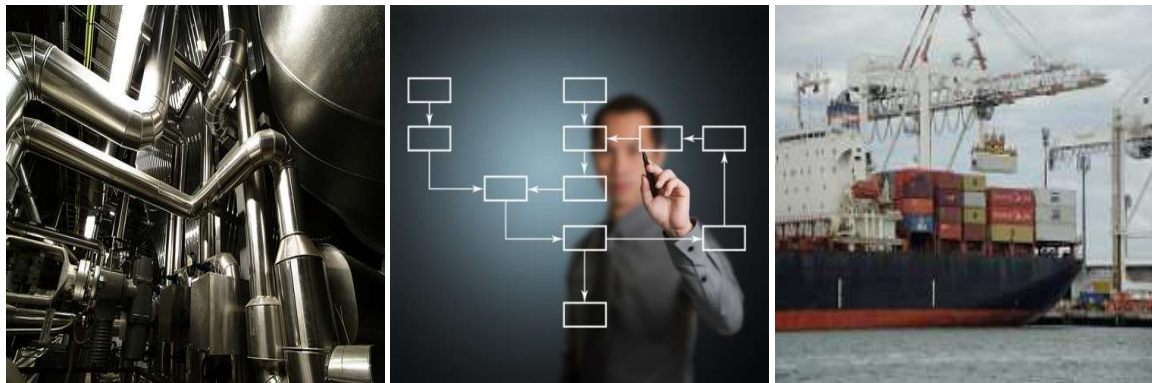


MAXIMISING THE BUSINESS BENEFITS OF THE CIRCULAR ECONOMY

BUSINESS TRAINING COURSES TAILORED TO YOUR NEEDS



Fothergill Training & Consulting and eden21 are pleased to offer foundation and advanced circular economy training to improve your business performance. This unique training utilises the BS 8001:2017 Standard as its core framework, enabling your company to get ahead of the game in turning the circular economy into a sound business opportunity.

Our Foundation Course is designed to establish a circular economy mindset that can enable your business to gain advantage through both reduced costs and risks, enhanced reputation and the creation of new business opportunities. Our Advanced Course is aimed at businesses wanting to deepen their circular economy understanding, providing tailored support to enable your team to design and implement your business's own Circular Economy Action Plan.

The training series is already in use, providing the backbone of an exciting partnership between BSI and the Welsh Government's SMARTInnovation Team to better support Welsh businesses in progressing their circular economy ambitions.

"Establish a common circular economy mindset across your team / supply-chain to enable your business to thrive beyond the linear economy"

Foundation Course:

Implementing the Circular Economy in Business (1-day)

A one-day course designed and tailored for any business wishing to gain a thorough understanding of how to take practical steps to implement a circular economy mindset within their organisation. We get you thinking about opportunities to create new business opportunities, manage costs and risks, and stimulate supply chain relationships.

The course is based on the principles underlying the world's first circular economy standard, BS 8001:2017 *Framework for Implementing the Principles of the Circular Economy in Organisations*, for which the trainers were both core members of the drafting group.

Designed for a team (up to 16 individuals) either from within your business and/or across its supply chain; the training is delivered by two expert trainers with in-depth knowledge of both the circular economy and BS 8001. The day incorporates a range of learning approaches, including practical interactive exercises and sector-specific case studies.

By selecting the Foundation Course your business will:

- Build staff knowledge and understanding of the business opportunities associated with progressing the circular economy;
- Develop confidence to put BS 8001's principles and framework at the heart of its business operations; and
- Recognise the wider challenges (e.g. change management and liability and insurance etc.) that can be associated with moving beyond the traditional linear economic model.

The Foundation Course is a stand-alone introduction to the circular economy for business. It also forms the first component in developing your businesses circular economy action plan, when combined with our interactive Advanced Course; see overleaf.

Costs: Contact us for pricing and to discuss your needs, the Circular Economy Foundation Course is inclusive of up to 16 trainees and includes eight hard copies of BS 8001:2017.

To book your company's *Foundation Course in Maximising the Business Benefits of the Circular Economy*, or to find out more, contact:

Mr Josh Fothergill BSc MSc FIEMA CEnv

E: josh@fothergilltc.com

T: +44(0)7708 074046

"Take your organisation's Circular Economy journey to the next level by spending a collaborative day with our expert team!"

Advanced Course:

Business Circularity - Maturity Review and Action Plan Development (1-day)

Designed for your team (up to 12 individuals), this one-day facilitated workshop draws on the learning from the Foundation Course to deliver your business with a practical understanding of its current progress and a plan of its next steps towards circularity.

The course is aimed at businesses that are eager to develop their understanding of how they can benefit from a circular economy approach. The course begins with pre-course engagement between the trainers and members of your core team, through a series of structured telephone interviews. Our team uses the information generated to ensure the course's workshop-oriented approach is aligned to your business needs.

The practical training is structured around a series of collaborative activities that act to build your team's enthusiasm and focus throughout the day, generating the momentum to produce a practical Circular Economy Action Plan by the end of the course.

By attending the Advanced Course your business will gain:

- A deeper understanding of the organisation's circular economy maturity, both in terms of staff mindset and business activities;
- The core elements of its Circular Economy Action Plan and its production, as well as the enhanced team knowledge and confidence to begin implementation; and
- Structured advice on the steps required to develop the business' circular journey.

In most cases, it is recommended that an organisation's team has participated in the Foundation Course prior to delivery of the Advanced Course. To maximise the business impact of both courses, we suggest the Advanced Course is delivered within two months of attendance at the Foundation Course.

Costs: Contact us for pricing and to discuss your needs, the Circular Economy Advanced Course is inclusive of: up to 12 course attendees; four staff telephone interviews, prior to the Course; and a focussed Implementation Report, presenting the Circular Economy Action Plan developed by your team on the day.

To book your company's *Advanced Course in Maximising the Business Benefits of the Circular Economy*, or to find out more, contact:

Stuart McLanaghan BEng (Hons) MSc PhD DIC FIEMA MCIWM

E: stuart@eden21.co.uk

T: +44(0)7917 653173

Further information

- We recommend that participants reflect different business departments and operational / production locations, to maximise the organisational learning.
- Given BS 8001's non-country specific nature, the courses are also well suited to a business with offices and supply chains across more than one country. Additional charges would apply for training delivery outside mainland GB, to reflect increased travel and subsistence costs.
- A discount is offered for booking both Foundation and Advanced courses, which can be run on consecutive days, if required.
- Wherever practicable courses will be delivered at the business's premises; as such, venue hire, lunch and refreshments are not included in the advertised prices. These will be charged at cost where required.
- All copies of BS8001 will be in hard copy format to ensure compliance with BSI copyright requirements. Additional copies can be provided and would be charged at cost (£98.00 per copy).

If you need any further details about either course, or consultancy advice on how to progress the circular economy in your business please do get in touch and we'll be happy to assist you.

ABOUT THE TRAINERS



Josh Fothergill is Founder and Director of Fothergill Training and Consulting; working to resolve complex organisational sustainability challenges by enhancing capabilities through training, tool / standard development and the creation and implementation of strategies. He is currently working with RISE Victoria, on the Swedish Government funded TRACE EMS project (TRAnstitioning to a Circular Economy via Environmental Management Systems). The project investigates the extent to which ISO 14001-certified manufacturing companies considering transition towards a circular economy may benefit (or be hindered) by their environmental management system. Josh is an Institute of Environmental Management and Assessment (IEMA) Fellow and was previously their Policy Lead, as well as a core member of BS8001 drafting group, responsible for the development of Clause 5 of the standard (the application framework) and appendix 1 (Maturity Matrix). He also developed the UK's position on the review of ISO14001, running business engagement workshops and co-authoring IEMA's position statement.



Dr Stuart McLanaghan is a business sustainability professional and IEMA Fellow. Founder and Director of business consultancy eden21, he works with clients to reposition their business towards more sustainable operating practices. Stuart was a core member of BS8001 drafting group and directly responsible for Clause 6 (guidance on enabling mechanisms and business models) and sections of Clause 7 (guidance on circular economy issues and considerations). A BBC Food Hero, he founded and operationally directed a multi-award winning wild food business, providing 'fells to plate' traceability for Waitrose. Stuart has advised the UK Prime Minister's Cabinet Office, other government departments, Environment Agency, British Army and major private / public sector clients. Through sister company – fish21, a Global Ghost Gear Initiative participant, he is working to develop solutions to the problem of discarded recreational fishing gear worldwide.

A partnership approach - Fothergill Training & Consulting and eden21 have also collaborated in other areas; including the development of the first sustainability strategy for the UK's globally leading Francis Crick Institute, a biomedical research centre in the heart of London employing over 1,200 scientists. The project included a series of structured workshops to enable the broad range of stakeholders to recognise and take ownership of their organisational sustainability agenda.